

STAR MEDIA GROUP BERHAD [Company No.: 197101000523 (10894-D)] (“Organiser”) ANGEL BRAND CONTEST (“Contest”)

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY BEFORE PARTICIPATING IN THE CONTEST AS THEY CONTAIN BINDING LEGAL TERMS AND OBLIGATIONS INCLUDING LIMITATIONS OR EXCLUSION OF OUR LIABILITY. BY PARTICIPATING IN THIS CONTEST, YOU ARE DEEMED TO HAVE FULLY READ, UNDERSTOOD AND AGREED TO THE TERMS AND CONDITIONS GOVERNING THIS CONTEST.

IF YOU DO NOT AGREE TO ANY OF THESE TERMS AND CONDITIONS, YOU MUST NOT PROCEED TO PARTICIPATE IN THE CONTEST.

Terms & Conditions:

1. This Contest is organised by the Organiser and sponsored by **Bidor Kwong Heng Sdn. Bhd. [Company No.: 198501002423 (134865-T)] (“Sponsor”)**. The Contest is open to all residents in Malaysian, aged 18 years and above at the time of entry save and except for: -

a) permanent and/or temporary employees of the Organiser or Sponsor and/or its respective subsidiaries and/or its affiliates, and their immediate family members (defined as parents, siblings, children or domestic partners, regardless of where they live) or households of such officers, directors, employees, agents and representatives; and

b) representatives and/or business partners (including advertising, promotion and public relations agencies) of the Organiser and/or Sponsor and their immediate family members (defined as parents, siblings, children or domestic partners, regardless of where they live) or households of such officers, directors, employees, agents and representatives.

2. The Contest shall commence from 1 November 2019 at 12.00am and ends on 30 November 2019 at 11.59pm (“**Contest Period**”).

3. To stand a chance to win a prize in this Contest, participant has to: -

- (i) Cook any dish by using any of the Sponsor’s products and snap a photo of the dish together with the said product;
- (ii) Upload the photo to his/her Facebook (set status of the photo/post to Public) and tell us: How were you first introduced to Angel Brand and one fond memory associated with the brand in the post with hashtag #angelbrand #angelkualicontest;
- (iii) Share Kuali (@StarKuali) Facebook “Angel Brand Contest” post (<https://www.facebook.com/140351612662546/posts/2672955559402126/>) to his/her Facebook timeline; and
- (iv) Like Angel Brand (@AngelBrand1945) and Kuali (@StarKuali) Facebook page.

The participants warrant that they have independent, complete, explicit and uncontroversial copyright of their photos and that the photos submitted herein do not infringe upon the rights of any third party, including but not limited to the copyright and rights of portrait, reputation and privacy. All legal liabilities for any disputes arising from a breach of any of the aforementioned warranties shall be

borne by the participants absolutely. The Organiser and Sponsor shall not assume any liability in this regard.

4. Multiple entries are NOT allowed. Entries submitted out of the Contest Period will be disregarded.

5. There are thirteen (13) prizes to be won throughout the Contest Period. Each participant can only win one (1) prize. Breakdown for the prizes are as follows:-

- Grand prizes (3 winners): 1 set of dining set (16 pieces) and 1 set of Angel Brand products each
- Consolations (10 winners): 1 set of Angel Brand products each

6. In the event of any prizes being unavailable for any reason, the Organiser has the right to substitute the prizes with any other products of similar value. All prizes are non-transferable, non-refundable and non-exchangeable for cash or for any other prizes. All prizes are given on an "As Is, Where Is" basis.

7. The Organizer will choose thirteen (13) participants from the pool of submissions based on the creativity of the photos and stories submitted by the participants to win the respective prizes. . Selected winners will receive a notification through Facebook messenger. If a winner fails to respond to the Organizer's notification within the next forty eight (48) hours, his/her prize will be automatically forfeited.

8. Winners shall collect the prizes from the Organizer's office located at Menara Star, 15 Jalan 16/11, 46350 Petaling Jaya, Selangor Darul Ehsan within three (3) months from the date of notification.

9. By participating in this Contest, the participants acknowledge and agree that the Organiser excludes all warranty and/or liability in connection with the awarded prizes and/or the Contest. Participants shall assume full liability and responsibility in case of any liability, mishap, injury, loss, damage, claim or accident (including personal injury and/or death) resulting from their participation in the Contest, redemption and/or usage of the prizes. The Organiser shall not be held responsible for any liability, mishap, loss, damage, claim or accident (including personal injury and/or death) in any manner whatsoever suffered by the participants as a result of your participation in the Contest and/or the use of the prizes.

10. While the Organizer will use reasonable efforts to include accurate and up to date information in the Contest's website (https://www.kuali.com/homepage_slide/angel-brand-contest-taste-love-memories/), the Organizer makes no warranties or representations as to the accuracy, correctness, reliability or otherwise with respect to such information, and assumes no liability or responsibility for any omissions or errors (including, without limitation, typographical errors and technical errors) in the content.

11. Use of and browsing on the Contest's website (https://www.kuali.com/homepage_slide/angel-brand-contest-taste-love-memories/) is done at the participants' own risk. Neither the Organizer nor any other party involved in creating, producing, or delivering the Contest's website, nor any naming right sponsors, event sponsors and third parties affiliated with the Organizer shall be liable for any direct, incidental, consequential, indirect, or punitive damages arising out of the participants' access to, or use of, or browsing the Contest's website, or downloading of any materials, data, text, images, video, or audio from the Contest's site, including, without limitation, damage to, or viruses that may infect, their computer equipment or other property as a result thereof. Without limiting the foregoing,

everything on the Contest's website is provided to the participants "as is" without warranty of any kind, either expressed or implied, including, but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement.

12. Unless otherwise specified, all ancillary costs are the participants' responsibility.

13. If this Contest is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Organiser, then the Organiser reserves the right, in its sole discretion, to modify the terms and conditions for this Contest, modify the Contest, suspend, terminate or cancel the Contest, as appropriate, without prior notice.

14. The Organiser reserves the right to amend these terms and conditions at any time without prior notice and the amended terms and conditions will be uploaded onto (https://www.kuali.com/homepage_slide/angel-brand-contest-taste-love-memories/)

15. PERSONAL DATA PROCESSING STATEMENT RELATING TO PARTICIPANT ("**Notice**") IN ACCORDANCE WITH PERSONAL DATA PROTECTION ACT, 2010 ("**PDPA**") AND PUBLICITY

15.1 The PDPA governs the processing of the participant's personal data ("**Personal Data**") by the Organiser . This Notice is issued to participants to inform that this is the basis upon which the processing of the Personal Data is done by the Organiser.

15.2 Purpose: All information (including Personal Data) submitted by participants in their participation of the Contest shall belong to the Organiser and the participants irrevocably and unconditionally consent and permit the Organiser to use, publish or feature the participants' and/or their pictures (which may include the participant's name, statements about the Contest or any of its related matter) without further notice or compensation for publicity, advertising or any other related purposes in any manner whatsoever, including but not limited to in any of the Organiser's publications, websites and/or any promotional materials connected to the Contest. The winners hereby expressly acknowledge and consent to the disclosure of their Personal Data by the Organizer to the Sponsor to facilitate the redemption of the prizes.

15.3 Transfer: The participants' Personal Data will be kept confidential by the Organiser and Sponsor (for winners' Personal Data) but the participants agree that for the purposes set out in Clause 15.2 above, the Organiser and/or Sponsor may transfer or disclose such Personal Data to the following parties within or outside of Malaysia:

(a) Other partners or any participating partners which owe a duty of confidentiality to the Organiser and/or Sponsor;

(b) The Organiser's and/or Sponsor's agents or contractors under a duty of confidentiality to the Organiser and/or Sponsor providing administrative, telecommunications, data processing or other services to the Organiser and/or Sponsor in relation to the Contest (such as but not limited to professional advisers, customer call centre providers, gift redemption centres or data entry companies);

(c) Any subsidiaries and/or affiliates of the Organiser and/or Sponsor that owe a duty of care to the Organiser and/or Sponsor;

(d) Any law enforcement agency and/or regulatory body for compliance with applicable laws, rules, regulations, codes and/or guidelines and/or any person or entity to whom the Organiser and/or Sponsor are under a binding obligation to make disclosure under the requirements of any law, rule, regulations, code and/or guideline and/or order of any competent court of law, law enforcement agencies and/or regulatory bodies.

15.4 Access: The participants have the right to request access to and to request correction of the relevant participants' Personal Data. Nothing herein contained shall limit the rights of any participant under the PDPA.

16. Click here (<https://www.thestar.com.my/terms/>) to view the full Privacy Policy of the Organiser and (<http://www.bidorkwongheng.com/privacy-policy/>) for the Sponsor's Privacy Policy.

17. All entry instructions and any other specific details relating to the Contest or the prizes not specified herein shall form part of these Terms and Conditions.

18. The Organiser's decisions are final and there shall be no appeal entertained and/or allowed. All participants shall not resort to court proceedings to review the Organiser's decisions.

19. For further information, please email your enquiries to kuali@thestar.com.my.