

**STAR MEDIA GROUP BERHAD (Company No.: 197101000523 (10894-D) (“Organiser”)) PRETTY BAKE CHALLENGE (“Contest”)**

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY BEFORE PARTICIPATING IN THE CONTEST AS THEY CONTAIN BINDING LEGAL TERMS AND OBLIGATIONS INCLUDING LIMITATIONS OR EXCLUSION OF THE ORGANISER’S LIABILITY. BY PARTICIPATING IN THIS CONTEST, YOU ARE DEEMED TO HAVE FULLY READ, UNDERSTOOD AND AGREED TO THE TERMS AND CONDITIONS GOVERNING THIS CONTEST.

IF YOU DO NOT AGREE TO ANY OF THESE TERMS AND CONDITIONS, YOU MUST NOT PROCEED TO PARTICIPATE IN THE CONTEST.

Terms & Conditions:

1. This Contest is organised by the Organiser and sponsored by **Fonterra Brands (M) Sdn. Bhd. (Company No.: 197501003873 (25562-M) (“Sponsor”)**. The Contest is open to all residents in Malaysia, aged 18 years and above at the time of entry save and except for: -

a) permanent and/or temporary employees of the Organiser or Sponsor and/or its respective subsidiaries and/or its affiliates, and their immediate family members (defined as parents, siblings, children or domestic partners, regardless of where they live) or households of such officers, directors, employees, agents and representatives; and

b) representatives and/or business partners (including advertising, promotion and public relations agencies) of the Organiser and/or Sponsor and their immediate family members (defined as parents, siblings, children or domestic partners, regardless of where they live) or households of such officers, directors, employees, agents and representatives.

2. The Contest shall commence from 19 June 2020 at 12.00am and end on 29 June 2020 at 12.00pm (“**Contest Period**”).

3. To stand a chance to win the Prizes (as hereinafter defined), you have to: -

- (i) Sign up with Kualiti Bakers Community (“**KBC**”) at <https://www.kuali.com/kuali-bakers-programme/>.
- (ii) Bake any type of butter cake using Anchor Tinned Butter.
- (iii) Post a picture of the butter cake with Anchor Tinned Butter packaging on Facebook (“**FB**”) with the hashtags #prettybakechallenge #kualibakers #kualianchor #cookwithAnchorDairy. Remember to set the FB’s post status to ‘public’.
- (iv) Email the URL of your FB’s post to [kuali@thestar.com.my](mailto:kuali@thestar.com.my) by using the email address you used to sign up for KBC.
- (v) We will repost the top three (3) tasty-looking entries (“**Shortlisted Entries**”) on the Kualiti’s FB page (<https://www.facebook.com/StarKuali/>) on 29 June 2020. Entries will be shortlisted based on uniqueness and creativity (topping / fondant), technique and appealing colour combinations. Look out for a Facebook private message from Kualiti!
- (vi) The Shortlisted Entries with the most “likes” on Kualiti FB page by 30 June 2020 (12 noon) will win the Grand Prize.

Winners will be notified via email or phone. If a winner is not contactable after three (3) attempts, he/she will be automatically disqualified, and the next entry with the most "likes" will be selected.

4. Multiple entries are not allowed. Entries submitted out of the Contest Period will be disregarded. Boosted entries will also be disregarded.

5. There are three (3) Prizes to be won throughout the Contest Period. Each participant can only win one (1) prize. Breakdown for the prizes are as follows:-

- Grand Prize: 1x convection oven
- Second Prize: 1x stand mixer
- Third Prize: 1x hand mixer

(collectively, "Prizes").

6. In the event any of the Prizes is unavailable for any reason, the Organiser has the right to substitute the Prize with any other product of similar value. The Prize is non-transferable, non-refundable and non-exchangeable for cash or for any other prizes. Prize is given on an "As Is, Where Is" basis.

7. Winners shall collect the Prizes from the Organizer's office located at Menara Star, 15 Jalan 16/11, 46350 Petaling Jaya, Selangor Darul Ehsan within three (3) months from the date of notification.

8. By participating in this Contest, the participants acknowledge and agree that the Organiser excludes all warranty and/or liability in connection with the awarded Prizes and/or the Contest. Participants shall assume full liability and responsibility in case of any liability, mishap, injury, loss, damage, claim or accident (including personal injury and/or death) resulting from their participation in the Contest, redemption and/or usage of the Prizes. The Organiser shall not be held responsible for any liability, mishap, loss, damage, claim or accident (including personal injury and/or death) in any manner whatsoever suffered by the participants as a result of their participation in the Contest and/or the use of the Prizes.

9. While the Organizer will use reasonable efforts to include accurate and up to date information in the Contest's website (<https://www.kuali.com/>), Kuali App and Kuali FB page (<https://www.facebook.com/StarKuali/>), the Organizer makes no warranties or representations as to the accuracy, correctness, reliability or otherwise with respect to such information, and assumes no liability or responsibility for any omissions or errors (including, without limitation, typographical errors and technical errors) in the content.

10. Use of and browsing on the Contest's website (<https://www.kuali.com/>), Kuali App and Kuali FB page (<https://www.facebook.com/StarKuali/>) is done at the participants' own risk. Neither the Organizer nor any other party involved in creating, producing, or delivering the Contest's website/ Kuali App/ Kuali FB page, nor any naming right sponsors, event sponsors and third parties affiliated with the Organizer shall be liable for any direct, incidental, consequential, indirect, or punitive damages arising out of the participants' access to, or use of, or browsing the Contest's website/ Kuali App/ Kuali FB page, or downloading of any materials, data, text, images, video, or audio from the Contest's website/ Kuali App/ Kuali FB page, including, without limitation, damage to, or viruses that may infect, their computer equipment or other property as a result thereof. Without limiting the foregoing, everything on the Contest's website/ Kuali App/ Kuali FB page is provided to the participants "as is" without warranty of any kind, either expressed or implied, including, but not

limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement.

11. Unless otherwise specified, all ancillary costs are the participants' responsibility.

12. If this Contest is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Organiser, then the Organiser reserves the right, in its sole discretion, to modify the terms and conditions for this Contest, modify the Contest, suspend, terminate or cancel the Contest, as appropriate, without prior notice.

13. The Organiser reserves the right to amend these terms and conditions at any time without prior notice and the amended terms and conditions will be uploaded onto <https://www.kuali.com/contests/pretty-bake-challenge/>

14. PERSONAL DATA PROCESSING STATEMENT RELATING TO PARTICIPANT ("**Notice**") IN ACCORDANCE WITH PERSONAL DATA PROTECTION ACT, 2010 ("**PDPA**") AND PUBLICITY

14.1 The PDPA governs the processing of the participant's personal data ("**Personal Data**") by the Organiser. This Notice is issued to participants to inform that this is the basis upon which the processing of the Personal Data is done by the Organiser.

14.2 Purpose: All information (including Personal Data) submitted by participants in their participation of the Contest shall belong to the Organiser and the participants irrevocably and unconditionally consent and permit the Organiser to use, publish or feature the participants' and/or their pictures (which may include the participant's name, statements about the Contest or any of its related matter) without further notice or compensation for publicity, advertising or any other related purposes in any manner whatsoever, including but not limited to in any of the Organiser's publications, websites and/or any promotional materials connected to the Contest. The winner hereby expressly acknowledges and consents to the disclosure of his/her Personal Data by the Organizer to the Sponsor.

14.3 Transfer: The participants' Personal Data will be kept confidential by the Organiser and Sponsor but the participants agree that for the purposes set out in Clause 14.2 above, the Organiser and/or Sponsor may transfer or disclose such Personal Data to the following parties within or outside of Malaysia:

(a) Other partners or any participating partners which owe a duty of confidentiality to the Organiser and/or Sponsor;

(b) The Organiser's and/or Sponsor's agents or contractors under a duty of confidentiality to the Organiser and/or Sponsor providing administrative, telecommunications, data processing or other services to the Organiser and/or Sponsor in relation to the Contest (such as but not limited to professional advisers, customer call centre providers, gift redemption centres or data entry companies);

(c) Any subsidiaries and/or affiliates of the Organiser and/or Sponsor that owe a duty of care to the Organiser and/or Sponsor;

(d) Any law enforcement agency and/or regulatory body for compliance with applicable laws, rules, regulations, codes and/or guidelines and/or any person or entity to whom the Organiser and/or

Sponsor are under a binding obligation to make disclosure under the requirements of any law, rule, regulations, code and/or guideline and/or order of any competent court of law, law enforcement agencies and/or regulatory bodies.

14.4 Access: The participants have the right to request access to and to request correction of the relevant participants' Personal Data. Nothing herein contained shall limit the rights of any participant under the PDPA.

15. Click here (<https://www.thestar.com.my/terms/>) to view the full Privacy Policy of the Organiser and ([https://cdn.kuali.com/wp-content/uploads/2020/05/08175011/PDPA\\_Fonterra.pdf](https://cdn.kuali.com/wp-content/uploads/2020/05/08175011/PDPA_Fonterra.pdf)) for the Sponsor's Privacy Policy.

16. All entry instructions and any other specific details relating to the Contest or the prize not specified herein shall form part of these Terms and Conditions.

17. The Organiser's decisions are final and there shall be no appeal entertained and/or allowed. All participants shall not resort to court proceedings to review the Organiser's decisions.

18. For further information, please email your enquiries to [kuali@thestar.com.my](mailto:kuali@thestar.com.my).